



Annual Report **2025–2026**



www.gadbrookparkbid.co.uk



GADBROOK BUSINESS CENTRE

ABOUT THE GADBROOK PARK BID

The Gadbrook Park BID funds and delivers added value projects and services within the local trading environment, through a Business Improvement District (BID).

These projects are managed and controlled by the business community and the entire project is business led. More than **350 BIDs** have been approved by companies across the UK since BIDs were introduced in 2004.

The BID will not, and cannot, be used to fund services that the council or other public bodies have a statutory duty to provide. The details of what the BID has delivered in the financial year (1st April 2025 – 31st March 2026) are detailed in this annual report.

The Gadbrook Park BID was first approved in 2009 with subsequent second, third and fourth BIDs approved in 2014, 2019 and 2024 respectively. In the summer of 2024, **94% of businesses** voted overwhelmingly in favour of another term for the Gadbrook Park BID, with BID4 commencing on 1st November 2024.

With over **80 unique business premises** and **57 businesses**, the Gadbrook Park BID provides an opportunity for companies and organisations to take a central role and be a leading influence in the area's success. The BID ensures that **£1.2million** worth of projects and initiatives can be delivered on Gadbrook Park to support businesses over the 5 year term of BID4.



The BID's vision is:

To retain its position as a premier location within Cheshire and the North West capable of attracting, developing and supporting a broad spectrum of companies through the provision of a safe, sustainable, clean and connected business environment.



£212,144
of investment generated
to support businesses
in the BID area
throughout
2025-2026

57
businesses
supported
through the
BID

THE GADBROOK PARK BID EXECUTIVE BOARD

The Gadbrook Park BID has an Executive Board which is made up of voluntary members of the local business community.

The Executive Board as of 31st March 2026 was as follows:

Chris McLaughlin MIS Group (Chair)	Fran Johnson WR Partners (Treasurer)	Mike Bracegirdle Butcher & Barlow LLP
Mike Roberts Frank Roberts	Julie Senior NPORS	Dave Brooks Turnkey Instruments Ltd
Louise Blackham RMG - Residential Management Group Ltd	Tom Henderson Weaver Vale Housing Trust	Gill Williams Cheshire West and Chester Council (Advisory)

The Executive Board met four times in 2025-2026 and was quorate at all meetings. Full copies of the minutes from these meetings are available from:

www.gadbrookparkbid.co.uk/meetings-and-minutes

WHAT THE BID HAS DELIVERED

BETWEEN 1ST APRIL 2025 – 31ST MARCH 2026

1

THEME ONE – SAFE AND SECURE

- ▶ **Funded mobile security guard patrols** between 7pm through to 7am on weekdays and 24/7 throughout the weekends and bank holiday periods
- ▶ **Key-holding service** for businesses provided via Alpha Omega Security
- ▶ **Funded and maintained the CCTV and ANPR camera system** across Gadbrook Park
- ▶ **Regular meetings** with Cheshire Police and the security and CCTV service providers
- ▶ **Managed the illegal encampment injunction**, with rapid responses organised if incursions occurred
- ▶ **Maintained the security hut** at the entrance to the Business Centre



5,820
hours of BID funded
security patrols
during
2025-2026



13,140
hours of security
footage captured
on average each
month



Pro-actively worked
towards removing
1
illegal traveller
encampment



18 CCTV cameras
and **1** ANPR camera
funded & maintained
across Gadbrook
Park



14
crimes
reported



5
deterrent CCTV
signs across the
BID area

WHAT THE BID HAS DELIVERED

BETWEEN 1ST APRIL 2025 – 31ST MARCH 2026



33+

Local Partnership Meetings attended to represent business needs



27

job vacancies promoted

2 THEME TWO – A CONNECTED AND SUPPORTED BUSINESS PARK

- ▶ **Gadbrook Park Business Park Management Service** (providing support for your business)
- ▶ **Maintained the comprehensive Gadbrook Park BID website** (www.gadbrookparkbid.co.uk), showcasing local job opportunities, industry updates, events, and key business resources
- ▶ **Gadbrook Park BID communications** – emails and newsletters
- ▶ **Promoting vacancies for BID businesses on the website** as well as sharing with Job Centre Plus, Cheshire job clubs and a network of contacts
- ▶ **Regular updates on available business grants** and funding opportunities to support your business growth
- ▶ **Gadbrook Park BID information pack for businesses** containing information on the benefits, projects and services the BID provides
- ▶ **Discounts for Gadbrook Park employees** – Discount on the Work Fit Membership at Brio Leisure for staff and family members, plus a 10% discount at Chrysalis Day Nursery and discounts at Team Training UK
- ▶ **Maintaining relationships and establishing prominent positions** with partner organisations and strategic groups (The Growth Hub, Cheshire and Warrington Business Advisory Board, Cheshire Central, Cheshire West and Chester Council and the Combined Mayoral Authority for Cheshire & Warrington)
- ▶ **Mental health support for Gadbrook Park employees** with regular online mental health workshops, information and useful links on the website, plus “Here to chat” sessions for employees that need support
- ▶ **Gadbrook Park Annual Quiz Evening & Dinner** at Vale Royal Abbey Golf Club



Information on

5

grant support schemes sent out to businesses



5.7K

views on the Gadbrook Park BID website



93

visits to BID businesses

WHAT THE BID HAS DELIVERED

BETWEEN 1ST APRIL 2025 – 31ST MARCH 2026

3

THEME THREE – A GREENER, CLEANER AND SUSTAINABLE TRADING ENVIRONMENT

- ▶ **Regular image audits across Gadbrook Park** looking at the conditions of the roads, footpaths, lighting, drains, and landscaping. Any issues are reported to the relevant statutory bodies
- ▶ **Installation and watering of 21 hanging baskets** across Gadbrook Park over the summer
- ▶ **Upkeep of the pond outside Chelford House** with winter vegetation removal and wildlife friendly planting in the spring
- ▶ **Planting, moss removal and grounds maintenance schedule** with local company Tree Muskateers at various locations across the park
- ▶ **Maintenance of the signage and the seating areas** across Gadbrook Park
- ▶ **Installation of 8 Bat Boxes, 11 Bird Boxes and 11 Hedgehog Houses** in conjunction with businesses across Gadbrook Park to support biodiversity
- ▶ **Green energy audit conducted** at the security hut



40+
site audits
conducted



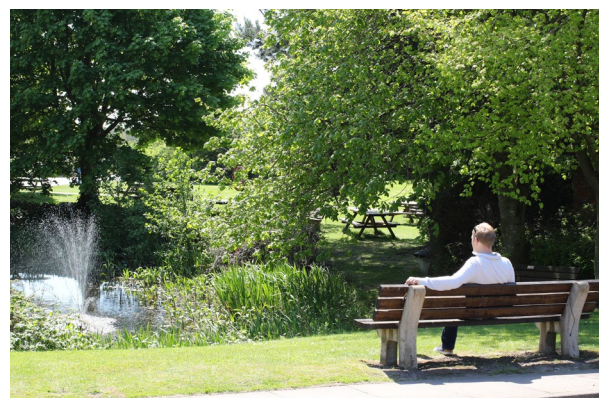
300+
hours of grounds
maintenance
completed



21
hanging baskets
installed



8
benches
maintained



BID FUNDED TRAINING SCHEDULE



All companies based on Gadbrook Park are entitled to attend one of the many BID funded training courses that run throughout the year.

The courses are **FREE OF CHARGE** to any employee who wishes to attend, as they are all funded and delivered through the BID.

A full schedule of training courses took place between April 2025 and March 2026. Key courses included Emergency First Aid at Work, First Aid at Work, Mental Health First Aid at Work, Health & Safety in the Workplace, Paediatric First Aid and Fire Marshal training, with courses validated by Ofqual and IFSM.



The BID also held a series of online workshops for employees to attend covering topics such as Mental Health at Work, Menopause, Asbestos Awareness and Improving your SEO.

Specific courses that were delivered in 2025-2026 were as follows:

- ▶ **Level 3 Award** in Emergency First Aid at Work
- ▶ **Level 3 Award** in Mental Health First Aid in the Workplace
- ▶ **Level 3 Award** in First Aid at Work
- ▶ **Level 3 Award** in Paediatric First Aid at Work
- ▶ **Fire Marshal Training**
- ▶ **Level 2 Award** in Health & Safety in the Workplace
- ▶ **Level 2 Award** in Principles of Risk Assessment
- ▶ **Level 2 Award** in Principles of Manual Handling
- ▶ **Level 2 Award** in Principles of COSHH

For more information on any BID-funded training, please email:
stephanie.leese@groundwork.org.uk

26

course dates
available

80

employees
received free
training

776

hours of
accredited
training

A combined
cost saving of
£18,620
for
businesses

SUMMARY OF FINANCES

2025 – 2026

The income collected from the BID levy for the year was **£211,363**.

The amount spent on BID arrangements and projects for 2025/2026 was **£212,736**.

A surplus of **£59,527** will be carried forward in to 26/27.

A provision of **£380** has been provided for the year end audit.

Expenditure Summary	2025/2026	
	Forecast	Actual
Theme One – Safe and Secure	£117,410	£129,707
Theme Two – A Connected and Supported Business Park	£68,797	£64,512
Theme Three – A Greener, Cleaner and Sustainable Trading Environment	£32,500	£15,125
Administration Costs	£3,643	£3,392
Total for year	£222,350	£212,736

Income Summary	2025/2026	
	Forecast	Actual
BID Levy Income	£235,673	£211,363
Interest received in the bank account	-	£781
Surplus carried forward from previous years	£46,966	£60,119
Total for year	£282,639	£272,263

Please see appendix one for full detail of income and expenditure from WR Partners.



PLANS FOR 2026-2027

Below is a summary of the projects and services which will be delivered during 2026/27.

THEME ONE – SAFE AND RESILIENT BUSINESS PARK

- ▶ CCTV and ANPR monitoring service, 24 hours a day, 365 days a year
- ▶ Gadbrook Park security patrol unit over the evenings and weekends, including Bank Holidays and key holiday periods
- ▶ Free key holding service for all companies
- ▶ Looking at the introduction of an Instant Security Update Service to disseminate real-time security information to employees
- ▶ Continued injunction regarding illegal encampments on the park
- ▶ Rapid action protocol put into place when illegal traveller incursions are reported on site
- ▶ Regular liaison with Cheshire Police regarding crime and security issues
- ▶ Looking at working with Cheshire Police to conduct security assessments for companies on Gadbrook Park
- ▶ Maintenance of the Gadbrook Park security hut

THEME TWO – A SUPPORTED AND CONNECTED BUSINESS COMMUNITY

- ▶ Gadbrook Park Business Park Management service (BID Team)
- ▶ A full schedule of training courses and seminars free of charge to Gadbrook Park employees
- ▶ Online training courses provided free of charge to Gadbrook Park employees
- ▶ Rolling out a defibrillator scheme across Gadbrook Park
- ▶ Free defibrillator training for Gadbrook Park employees
- ▶ Gadbrook Park BID information pack for businesses
- ▶ Attending job fairs to promote vacancies
- ▶ Annual Gadbrook Park Quiz & Dinner at Vale Royal Abbey Golf Club
- ▶ Developing links further with our community through engaging schools and colleges
- ▶ Regular e-mail updates and the Gadbrook Park BID news bulletin
- ▶ Employee Incentive Scheme with Brio Leisure, Chrysalis Day Nursery & Team Training UK
- ▶ Maintenance of the Gadbrook Park BID dedicated website
- ▶ Grant support and information disseminated to businesses
- ▶ Mental health support for Gadbrook Park employees
- ▶ Menopause support for Gadbrook Park employees
- ▶ Financial support for Gadbrook Park employees with NatWest

THEME THREE – A GREENER, CLEANER, SUSTAINABLE TRADING ENVIRONMENT

- ▶ Maintenance and improvement of the Gadbrook Park BID existing environmental assets
- ▶ A full annual planting and grounds maintenance schedule for the Gadbrook Park BID area
- ▶ Regular image audits across the Gadbrook Park BID area
- ▶ Hanging baskets installed and maintained around Gadbrook Park
- ▶ Maintenance of the Gadbrook Park Biodiversity assets
- ▶ Maintenance of the pond at Chelford House sympathetically to nature

GADBROOK PARK
BUSINESS IMPROVEMENT DISTRICT

FINANCIAL STATEMENTS
FOR THE YEAR ENDED
31 MARCH 2026

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FOR THE YEAR ENDED 31 MARCH 2026

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INCOME AND EXPENDITURE ACCOUNT

FOR THE YEAR ENDED 31 MARCH 2026

	12 months 202 5/26 £	12 months 202 4/25 £	12 months 20 23/24 £
INCOME			
CWACC BID levy	211 ,363	199,180	220,028
CWACC Contribution	0	3,184	0
Bank interest	781	1,027	1,096
	212,144	203,391	221,124
EXPENDITURE			
Security	110,580	100,289	93,470
Bank charges	30		1
CCTV	19,127	9,333	10,011
Bike to work			925
Website Maintenance	836	793	993
Training	6,183	7,406	9,761
Image enhancement and maintenance	14,475	21,095	11,207
Race to zero sustainability	650		
Marketing and communications	3,629	4,432	3,995
Networking events	2,455	2,430	1,951
Administration costs	1,085	1,456	1,081
Meeting costs	297	409	483
Development costs BID 4		12,640	
BID levy collection costs	1,600		
Traveller injunction			
Accountancy	380	380	345
Project management and employment of estate manager	51,409	49,912	48,459
	(21 2,736)	(210,575)	(182,682)
 SURPLUS / (DEFICIT) FOR THE YEAR	 (592)	 (7,184)	 38,442

BALANCE SHEET

AS AT 31 MARCH 2026

	2026 £	2025 £
CURRENT ASSETS		
Cash at bank	50,784	75,614
Due from Groundwork	10,159	
Due from Cheshire West	564	564
	61,507	76,178
CURRENT LIABILITIES		
Due to Groundwork		(12,545)
Provision to complete projects	(1,980)	(3,512)
NET ASSETS	<u>59,527</u>	<u>60,119</u>
FUNDS		
Surplus brought forward from earlier years	60,119	67,303
Surplus/ (Deficit) for the year	(592)	(7,184)
	<u>59,527</u>	<u>60,119</u>

CLIENT APPROVAL CERTIFICATE

We approve the financial statements and confirm that we have made available all relevant records and information for their preparation.

.....
A Gerrard

.....
C McLaughlin (Chair)

.....
Date

ACCOUNTANTS' REPORT
FOR THE PERIOD ENDED 31 MARCH 2026

In accordance with our terms of engagement and in order to assist you to fulfil your duties, we have compiled the financial statements of the entity for the period ended 31 March 2026 which comprise an Income and Expenditure Account and Balance Sheet from the accounting records and information and explanations you have given to us.

This report is made to the entity's Board as a body, in accordance with the terms of our engagement. Our work has been undertaken so that we might compile the financial statements that we have been engaged to compile, report to the entity's Board that we have done so, and state those matters that we have agreed to state them in this report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the entity and the entity's Board, as a body, for our work or for this report.

We have carried out this engagement in accordance with technical guidance issued by the Institute of Chartered Accountants in England & Wales and have complied with the ethical guidance laid down by the Institute relating to members undertaking the compilation of financial statements.

We have not been instructed to carry out an audit of the financial statements. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the financial statements.

WR Partners
Chartered Accountants
Drake House
Gadbrook Park
Northwich
Cheshire
CW9 7RA

Date:

	12 months 2025/26	12 months 2025/24 £
Image enhancement and maintenance		
Hanging baskets	1,676	1,770
Tree Musketeers general	10,450	10,900
Bin installation		268
Pot holes 50% with CWAC		7,698
Painting security hut		459
Bird, bat and hedgehog boxes	1,955	
Pond plants	240	
Land registry searches	154	
	14,475	21,095
	12 months 2025/26	12 months 2025/24 £
CCTV		
Support costs for control room	460	307
CCTV and ANPR monitoring	9,912	8,331
Cable replacement		696
New PC for security hut	992	
Security Hut PC support	675	
CCTV and control box upgrade	8,769	
	20,807	9,333



**For further information on the Gadbrook Park BID,
please contact:**

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www.gadbrookparkbid.co.uk

