

## What is the Business Improvement District (BID)?

The Business Improvement District is a partnership between the businesses on Gadbrook Park, Groundwork Cheshire, Lancashire and Merseyside and Cheshire West and Chester Council.

The aim of the partnership is to maintain Gadbrook Park as a premier location for companies to trade and operate from by working in partnership and focusing on our three themes for improvement:

**Theme One - SAFE AND SECURE**

**Theme Two - A CONNECTED AND SUPPORTED BUSINESS PARK**

**Theme Three - A GREENER, CLEANER AND SUSTAINABLE, TRADING ENVIRONMENT**

Businesses pay an additional supplement through the business rates system (the BID levy). The BID levy has been, and will continue to be, spent on a number of improvement projects over and above the services that are provided by the Local Authority. BID 3 operates from 1st November 2019 until 31st October 2024.

## How is the Gadbrook Park BID managed?

The project is managed by the businesses on the business park through an elected executive board who feedback to the Gadbrook Park BID Group meetings, to which all BID levy paying businesses are invited to attend. The Gadbrook Park BID Group has a formal constitution, and has contracted with Groundwork CLM to project manage the Business Improvement District. The executive board meets at least four times a year, and the Gadbrook Park BID Group meets at least once a year.

Visit [www.gadbrookparkbid.co.uk](http://www.gadbrookparkbid.co.uk) for copies of minutes and more information on the Gadbrook Park BID.

## What projects were supported or funded by BID 3 in 2023/2024

### THEME ONE - SAFE AND SECURE

Security Guard Service (during weekends, evenings, bank holiday periods, Christmas and New Year), a dedicated CCTV and ANPR camera system across Gadbrook Park, an Injunction against illegal encampments on Gadbrook Park and a keyholding service for Gadbrook Park businesses.

### THEME TWO - CO-ORDINATED AND CONNECTED BUSINESS COMMUNITY

Continuation of the Business Park Management service, maintenance of the Gadbrook Park BID website, provision of the regular Gadbrook Park e-bulletin, Gadbrook Park Quarterly News Bulletin, Gadbrook Park Quiz Night as well as a suite of BID-funded training courses for employees in topics such as First Aid, Fire Marshal, Mental Health First Aid, Health & Safety and Paediatric First Aid

### THEME THREE - A GREENER, CLEANER AND SUSTAINABLE TRADING ENVIRONMENT

Regular Image Audits, Bike to Work Day, Installation of hanging baskets on lampposts throughout Gadbrook Park, ongoing maintenance and image enhancements across Gadbrook Park.

The total BID revenue for the period collected in 2023/2024 is £229,922. The amount spent on the BID arrangements for 2023/2024 was £188,172.\*Forecast figure. Final figures will be included in the Annual Report and Accounts.

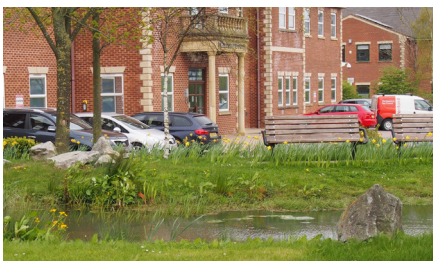
## 2023/2024 Key Stats

### THEME ONE

XX CCTV & ANPR Cameras

1095 Security Patrols funded

Proactively worked towards removing 2 illegal traveller encampments



### THEME TWO

100+ emails sent out to businesses

28 Local Partnership Meetings attended to represent the Gadbrook business community

41 Job Vacancies Promoted

37 Free Training Course dates available

84 Employees received free training through the BID

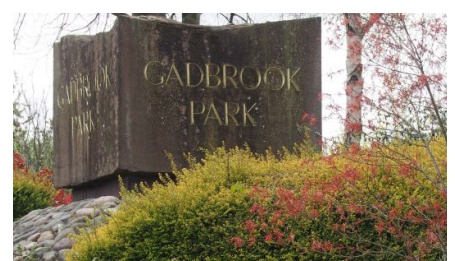
789 Hours of accredited training

### THEME THREE

42 Site Audits conducted

33 Grounds Maintenance Visits Completed

18 Highways Faults Reported



## BID 3 expenditure plans between 1st April 2024 - 31st October 2024

### Theme One – Safe and Secure

Monitoring and maintenance of the CCTV and ANPR System, continuation of the Gadbrook Park security patrol unit including Bank Holidays, Christmas, New Year and Easter, free key holding service for all companies and regular liaison with Cheshire Police regarding crime and security issues. Managing the injunction against illegal traveller encampments.

### Theme Two – A connected and supported Business Park

Continuation of a Gadbrook Park Management Service, the Gadbrook Park e-bulletin, the Gadbrook Park hard-copy bulletin, maintenance of the dedicated Gadbrook Park website, a schedule of free to attend accredited training courses and seminars covering a wide range of topics including First Aid, Paediatric First Aid, Fire Marshal, Health and Safety and Mental Health First Aid, a series of events

for Gadbrook Park employees such as the Gadbrook Park Annual Quiz and Christmas Mince Pies, as well as developing our links with the community and local schools.

### Theme Three – A greener, cleaner and more sustainable trading environment

Investments to maintain the physical and landscape assets the BID has funded since 2009. Areas include signage, the subway, the roundabout to the entrance of the business centre, the pond area at Chelford House, the public seating across the business park, the lamppost hanging baskets and the entrances to the business park. The BID Team will also conduct regular image audits.



### What is the cost?

All hereditaments (rateable properties) on Gadbrook Park as identified on Cheshire West and Chester's rates list will receive a levy for the Business Improvement District, based upon the bandings detailed below. Costs are pro-rata to cover the period between the 1st April 2024 to the 31st October 2024.

Hereditaments rateable value	Levy to be paid
Band A RV < £6,000	£92.44
Band B RV = £6,001-£9,999	£554.59
Band C RV = £10,000-£19,999	£1,170.80
Band D RV = £20,000-£49,999	£1,540.52
Band E RV = £50,000 - £99,999	£2,557.27
Band F RV = £100,000-£199,999	£3,111.85
Band G RV = £200,000 and above	£3,882.12

*Your BID Bill has been calculated using the Rateable Value in the 2017 Rating List as detailed in the BID proposal.*

