



WELCOME PACK

Facts & Figures



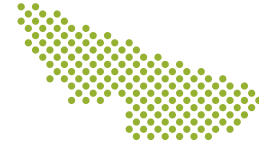
112
business
premises



60+
businesses



**Over
4000**
employees



Gadbrook
Park Covers
250 acres



19.1
miles
from
Chester
City centre



23.2
miles
from
Manchester



35.3
miles
from
Liverpool



15.8
miles
from
Manchester
Airport



2
miles
from
Northwich
Town Centre

2009

**Gadbrook Park
BID established**

What is a BID?

A Business Improvement District (BID) enables groups of businesses to commission projects that will lead to improvements in their local trading environment, funded through an additional levy charged through the business rates system.

The funding raised from the levy is ring fenced and held locally by an accountable body (Groundwork in the case of Gadbrook Park) and invested in added value projects and services. The projects and services are all commissioned and delivered under the governance and direction of the Gadbrook Park business community. The funds raised cannot be used to support or pay for services that are a statutory obligation of the public sector.

The Gadbrook Park Business Improvement District is a partnership between the businesses on Gadbrook Park, Cheshire West and Chester Council, Groundwork and a range of partner organisations.

Since 2004, when the legislation to enable BIDs was introduced, more than 300 BIDs have been approved by companies across the UK.

The first Gadbrook Park BID was approved in 2009, with subsequent second and third BIDs approved in 2014 and 2019 respectively. During this time, the BID has successfully delivered a range of improvement projects for Gadbrook Park. The projects have included: upgrading the image of Gadbrook Park, reducing crime in the area, tackling access and egress issues and providing a range of business support and inward investment services.

What can the BID do for your business?

The Gadbrook Park Business Improvement District is broken down in to three themes, with a range of services and projects designed to benefit businesses focused within each one:

Theme One: Safe and Secure

Theme Two: A Connected and Supported Business Park

Theme Three: A Greener, Cleaner and Sustainable Trading Environment

To get the most out of the Gadbrook Park BID and take advantage of all the benefits and services on offer to your business, please get in touch with the BID Team and let us know your most up to date contact details (the email address and phone number of a key contact who will receive information and communications). To do this, please ring **01606 723175** or email **GadbrookBID@groundwork.org.uk**.



Theme One: Safe and Secure

Gadbrook Park Security Service

The Gadbrook Park BID makes a significant investment in to a resourced security service provided by Alpha Omega Securities. Ensuring Gadbrook Park is as secure as possible, mobile security guards patrol the Business Park and Business Centre between 7pm through to 7am on weekdays and 24/7 throughout weekends and bank holiday periods. The security cabin is located at the entrance to the Business Centre. A consistent security service is also provided over the Bank

Holiday weekends, Easter weekend and over the Christmas and New Year Period. If a security risk is identified outside of any normal hours, mobile security guards can be summoned immediately until no longer needed. Security guards at a range of companies on Gadbrook Park including Roberts, Barclays and The Hut Group all have radios to communicate and ensure that security patrols are as interlinked as possible with the Alpha Omega security guards.

CCTV and ANPR Cameras

The Gadbrook Park BID has funded an ANPR (Auto Number Plate Recognition) camera at the entrance to Gadbrook Park to log every car number plate that comes on to the site, as well as the dedicated five camera CCTV system across the Business Park. This ensures that security is at the highest level on Gadbrook Park. In the event that you fall foul of a crime on Gadbrook Park, you can request permission for CCTV footage to be sent to the police as part of the investigation – please ring 01606 723175 or email GadbrookBID@groundwork.org.uk.

How do I make a request for CCTV?

- Give details of the date, approximate time and the location of the crime. A map with the precise location circled of where the incident occurred is often useful.
- Provide a brief description of the offence, eg. Anti-social behaviour, burglary, vehicle related crime, theft and damage, traffic offences and incidents.
- Provide a police crime reference number, as well as the name and contact details of the police officer that is handling the case. The police station that the footage needs to be delivered to is also useful.

What happens to my request once received?

- Once all details are received by the BID Team, a formal request to the CCTV monitoring station is made.
- Images are downloaded to DVD and sent directly to the named contact at Cheshire Police (supplied in the data request) to be reviewed.

Only requests that relate to the prevention and detection of crime will be processed and all images will be sent directly to Cheshire Police.



Keyholding Service

The Gadbrook Park BID offers a free Key Holding Service provided by Alpha Omega for Gadbrook Park businesses. If you would like to take advantage of this service, all you need to do is register with Alpha Omega and provide your contact details (contact name, phone number, company name and company address). To do this, please email bookings@alphaomegauk.com and state your interest in the Gadbrook Park Holding Service along with the above details.



Private Parking Enforcement Scheme And Parking Deterrents

Businesses on Gadbrook Park can be part of a private parking enforcement scheme to deter individuals parking in private company car parking spaces that they are not authorised to park in. Businesses will receive signage to display in their private car parks, as well as instructions on how to report unauthorised vehicles in any car parking spaces - the owners of which will then receive a fine. In order to sign up to the scheme, please email GadbrookBID@groundwork.org.uk stating your interest in joining the private parking enforcement scheme, along with your business details and a business email address you wish to sign up with.



Theme Two: A Connected and Supported Business Park

The BID Team – Working for You

The Groundwork BID Team provides a comprehensive Business Park Management Service for the Gadbrook Park BID, and will be the first point of contact for any issues, problems or queries that you may have. If there is anything at all that you need advice on, have a problem with, or need directing to a specific contact to rectify an issue, then please do not hesitate to get in touch with us. Similarly, if there are any ideas for improvement, or something you would like to see implemented on the Business Park, please let us know. The main office line is **01606 723175** or alternatively please email **GadbrookBID@groundwork.org.uk**. The BID Team will conduct regular customer satisfaction visits and surveys, so there will be plenty of opportunities to provide your feedback on what you would like to see implemented on Gadbrook Park to make sure your needs are met.

See details below to contact our BID team directly:

Jane Hough

**Business Improvement District
Programmes Manager**

Jane.Hough@groundwork.org.uk

Hugh Shields

Business Improvement District Project Manager

Hugh.Shields@groundwork.org.uk

The Executive Board

The Gadbrook Park BID has an Executive Board that meets several times a year to decide what projects and services the BID will fund. The Executive Board is elected annually by the Gadbrook Park Business Group at the AGM and consists of a Chair, Vice-Chair and Treasurer, plus six Executives. If you are interested in becoming an Executive Board member, please get in touch with the BID Team to let us know.

Communications

The Gadbrook Park BID has a range of communications to businesses to keep everyone informed on the latest projects, services and news surrounding the estate. This includes a quarterly hard-copy newsletter that is sent to all businesses on Gadbrook Park, as well as regular e-bulletin communications. The Gadbrook Park BID is keen to share good news stories from businesses, or advertise any particular offers or services – if you would like to share anything or would like anything included in any of the publications, then please let the BID Team know by emailing **GadbrookBID@groundwork.org.uk** or by ringing **01606 723175**.

Gadbrook Park Website

For the most up to date news on projects, services and how your business can benefit from the Gadbrook Park BID, please visit the Gadbrook Park BID website on **www.gadbrookparkbid.co.uk**. Here you will find information on the local area and nearby amenities in and surrounding Gadbrook Park, the latest news from Gadbrook Park, as well as previous Executive Board Meeting minutes, Annual Reports and the Constitution. Issues of both the hard copy newsletters and e-bulletins can also be found here, as well as an up to date list of training courses on offer funded by the BID with links to book staff members on. Office space for sale/to let is also included, as is a comprehensive map and Business Directory of companies on Gadbrook Park – if you wish to be included, please let the BID Team know by emailing **GadbrookBID@groundwork.org.uk**. Likewise, any job vacancies companies have are listed on the website – please let us know if you have a job vacancy you would like to be advertised and we can include it on the website – again email **GadbrookBID@groundwork.org.uk** (please ensure a closing date and contact email address is included.).



Gadbrook Park Employee Incentive Scheme

Being a member of the Gadbrook Park BID entitles you to a number of discounts on attractions and services.

There is a 20% discount on Leisure Packages at Brio Leisure (this comprises both the Rudheath Leisure Centre and Northwich Memorial Court, along with many other locations) and Gadbrook Park employees get a 20% discount on full membership (taking the cost down to £26 a month, or £5.60 a week). This can be used in any of the centres and extends to family members in the same household that are over 17. The discount will give you access to 12 Leisure centres, with unlimited use of all activities including the gym, swimming pool, fitness classes, off peak racquet sports, toning tables, sauna steam and the Jacuzzi.

All you need to do to take advantage and to gain access to all these benefits is show a payslip at the reception when joining and tell the member of staff that you are a part of the Gadbrook Park BID.

There is no joining fee involved, and there is the opportunity for a FREE 7 day pass to trial. E-mail GadbrookBID@groundwork.org.uk for more details.

Other offers for Gadbrook Park Businesses include a discount for all employees on Gadbrook Park at Rudheath M.O.T Centre (10% off all work and service and £10 off an MOT, as well as a free collection service), plus 10% off bookings at Go Ape in Delamere Forest. To take up these discounts, you just need to take some identification from where you work.

Events and Networking

The Gadbrook Park BID holds a number of events and networking opportunities throughout the year. This includes the Annual Bike to Work Day where employees are encouraged to stay healthy and cycle in to work, with the opportunity to win a new bike as part of a raffle for all those that took part. The Gadbrook Park Annual Quiz remains a firm favourite in the calendar of many as they battle to take home the coveted trophy and win the copious amounts of alcohol and chocolates on offer for first, second and third place, while the Christmas Carol Service provides a welcome break in the festive season for employees at lunchtime with the offer of warm mince pies, mulled wine, carols and a Christmas hamper raffle. Do come and join us at any of these events as it is a great opportunity to socialise and make business connections.

Training Courses and Seminars

All companies based on Gadbrook Park are entitled to attend one of the many BID funded training courses that we run throughout the year. The courses are FREE OF CHARGE to any employee who wishes to attend, as they are all funded and delivered through the BID.

Our courses are designed to cover as wide a variety of topics as possible, ranging from Health & Safety to Fire Marshal Training or First Aid at Work and Mental Health First Aid – all important aspects in keeping your work environment safe and running as smoothly as possible.

Accredited courses include:

- 3 Day First Aid at Work
- 1 Day Emergency First Aid at Work
- Level 3 Mental Health First Aid in the Workplace
- Level 2 Award in Health & Safety in the Workplace

- Principles of Manual Handling
- Fire Marshal Training

Other topics include:

- Risk Assessment
- Fire Risk Assessment
- Leadership Skills and Management
- Asbestos Awareness training

The BID has also held a number of educational seminars and workshops including Excel Spreadsheet training, Presentation Skills training, as well as Employment Law workshops. If a topic is not covered that you are wishing to train an employee up in, then please do let us know and we will look in to hosting it as part of the schedule.

For more information on any of the training courses that the Gadbrook Park BID offers, then please take a look at the Gadbrook Park website where you can book on to a course directly – the full schedule of training courses is published at www.gadbrookparkbid.co.uk/training-courses. Alternatively, please ring **01606 723175** for more information.

Microlearn Online Training

The Gadbrook Park BID has access to an online suite of training seminars as part of the Microlearn package. This allows any individual staff member at an organisation to access a whole catalogue of topics including Equality and Diversity, Data Protection, Safeguarding, Customer Service, Career Development and Excel amongst others. If you would like to add your business to the list of those that can access the Microlearn Online Training Suite, then please email GadbrookBID@groundwork.org.uk.

Theme Three: A Greener, Cleaner and Sustainable Trading Environment

Grounds Maintenance And Visual Aesthetics

The Gadbrook Park BID has an ongoing landscape maintenance scheme with a local company to ensure the Business Park is kept in good condition visually. The BID also utilises both a local organisation and the Community Payback scheme to conduct various litter picks and general grounds cleansing across the Business Park. A full planting and maintenance schedule is implemented across Gadbrook Park, including maintenance of the roundabout near the Business Centre, maintenance of the signage at the entrance to the business park and the business centre, maintaining the seating areas across the business park and business centre, and the continued upkeep of the pond area. Directional signage to Gadbrook Park on the A556 is also regularly cleansed. During the summer months, over 20 hanging baskets are installed across Gadbrook Park to provide a vibrant splash of colour for employees and visitors to enjoy.

Regular image audits are undertaken across the entire area by the Business Park Manager on a reoccurring basis, identifying areas for improvement and ensuring the Business Park looks its best for employers, employees and visitors alike.

Gadbrook Park Walking Routes

A number of different walking trails and routes have been created on Gadbrook Park to provide a welcome break for workers to stretch their legs at lunchtime. With three different routes taking 10 minutes, 15 minutes or half an hour respectively, take in the surrounding scenery at local Rudheath Park or see what wildlife you can spot on a relaxing stroll along the nearby canal. For a leaflet detailing the routes, please visit the Gadbrook Park website www.gadbrookparkbid.co.uk/walking-route

